



FOR IMMEDIATE RELEASE

\$6.00 TICKETS AT RAVE CINEMAS
Rave Connecticut Post 14 + IMAX® unveils new reduced pricing

Milford, Conn. (January 30, 2012) Rave Connecticut Post 14 + IMAX® announces new \$6 Ticket Tuesdays begin today.

Every Tuesday, all 2D movie tickets are now only \$6! This promotion will complement the popular \$6 Senior Wednesdays* and other week-long premium discounts already in place.

Located in the Westfield Connecticut Post shopping center at 1201 Boston Post Road, Rave is home to 14 spacious auditoriums, each featuring comfortable rocker chairs, stadium seating, all digital projection and 3D. As always, the theater provides free refills on all large popcorn and soda purchases.

The new \$6.00 Ticket Tuesdays go into effect Tuesday, January 31st; details and restrictions are available at the box office. For showtimes and theater information, please visit:

www.ravecinemas.com or call the theater directly at: 203-878-8037.

For more information, please contact:
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*Upcharges for 3D & IMAX apply

ABOUT RAVE CINEMAS, LLC

Dallas-based Rave Cinemas, LLC, the United States' fifth-largest theater exhibition chain, owns or manages 62 theaters and 939 screens located in 21 states across the country under the Rave Motion Pictures and Rave Cinemas brands and has a presence in seven of the top ten

Designated Market Areas. Rave has set the industry standard for customer service and comfort. A pioneer in the adoption of digital and 3-D technologies, Rave is a leader in alternative content programming, from live sports to concerts and opera. The company also recently announced a joint venture with IMAX®, and introduced RaveXtreme: The Big Screen Experience, in select markets. Rave is excited to be a top entertainment destination and through ongoing efforts, a good neighbor and corporate citizen.

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