



## **D-BOX Technologies Signs First Deal with Rave Digital Media (Rave)**

**Longueuil, Québec (May 13, 2011)** – D-BOX Technologies Inc. (TSX:DBO), a leader in innovative motion technology, announced today its first agreement with Rave Digital Media LLC to equip two screens in its Westroads 14 Theatre in Omaha, NE with a total of 46 D-BOX MFX Seats.

The Westroads 14 is scheduled to introduce the incredibly immersive D-BOX motion technology May 20 with the release of *Pirates of the Caribbean: On Stranger Tides*. This is the first theatre in the state to offer D-BOX MFX Seats that pitch, roll and heave in perfect sync with the action taking place onscreen providing moviegoers a completely realistic movie-viewing experience.

“Rave is among the largest circuits in the U.S. so this first agreement is a substantial step forward toward our continued growth throughout the country,” stated President and CEO of D-BOX Technologies, Claude Mc Master. “We are excited to complement Rave’s tradition of innovation and hope that our new collaboration will provide possible future opportunities for additional sites with Rave.”

“Our commitment to enhancing the movie experience through advanced technologies and exceptional comfort at our theaters is unwavering,” said VP of Marketing for Rave Motion Pictures, Jeremy Devine. “We view D-BOX as an incredibly unique, dynamic, and fun experience for our patrons.”

For a complete listing of theatres offering the D-BOX experience and a guide to new movies, visit [www.d-box.com](http://www.d-box.com)

### **About Rave Motion Pictures**

Rave Motion Pictures owns or manages 61 theaters and approximately 1,000 screens in twenty states across the country and in seven of the top ten Designated Market Areas (DMAs). Rave is currently the fifth largest domestic circuit by box office gross and number of screens.

Since its founding in 1999, Rave Motion Pictures has been dedicated to enriching the movie-going experience for audiences across the country. Rave Motion Pictures has set the industry standard for customer service and comfort and is a pioneer in the adoption of current digital and 3-D technology and a leader in alternative content programming from live sports to concerts to opera.

### **About D-BOX**

D-BOX Technologies designs and manufactures leading edge technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX Motion Code™, uses motion effects specifically programmed for each film, TV series or video game, which are sent to a motion generating system integrated within either a platform or a seat. The resulting motion is perfectly synchronized with all onscreen action, creating an unmatched realistic, immersive experience. To date, major Hollywood Studios have D-BOX Motion Code™ available on feature films, DVDs and Blu-rays™. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX’s award-winning motion technology is gradually proving itself as a new global standard in the entertainment world. D-BOX is a publicly traded

company listed on the TSX exchange under the symbol DBO. For further information please see [www.d-box.com](http://www.d-box.com)

D-BOX<sup>(R)</sup> is a registered trademark and D-BOX Motion Code<sup>TM</sup> is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

-30-

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