

## **Rave Motion Pictures Extends Doremi Partnership for Phase 2 Deployment**

### **277 Screens to be converted to Doremi Servers**

Burbank, CA, April 13, 2010 - Doremi Cinema, a global leader in digital cinema technology, today announced that Dallas Texas based cinema chain Rave Motion Pictures, has again chosen Doremi to supply the playback server technology for its Phase 2 digital cinema deployment program.

Rave currently operates 62 locations and approximately 1000 screens across the US. Under the Phase 1 deployment deal which took place in 2006, 475 Doremi servers were installed in RAVE theaters. Phase 2, which begins this month, adds another 277 units for a total of 787 Doremi servers in operation throughout Rave's circuit.

Thomas W. Stephenson, Jr., President and CEO of Rave Motion Pictures, said, "Doremi servers are already installed in hundreds of our screens with outstanding, reliable performance. We look forward to a seamless expansion, and progression to Series II projectors."

"Rave was a true early adopter with their commitment to digital cinema" comments Michael Archer, VP of Doremi Cinema. "We were thrilled to work with Rave on their Phase 1 deployment, and excited to expand our technology footprint with them for this next phase of installations. Utilizing a variety of our server technology, Rave will be able to provide their patrons the best presentation experience available today.

Rob Warnes, Manager of Digital Service for Rave comments "During our selection process we thoroughly researched all the manufacturers. Doremi was clearly the right choice for us and will meet all of our needs now and in the future. We are very excited to continue our partnership with them."

To date, Doremi has installed over 11,600 digital cinema servers around the world. Their DCI compliant technology remains at the forefront of innovation and sets the standard for the industry.

#### **About RAVE**

Rave is currently the fifth largest domestic circuit by box office gross and number of screens. Since its founding by Thomas W. Stephenson, Jr. in 1999, Rave Motion Pictures has been dedicated to enriching the movie-going experience for audiences across the country. Rave Motion Pictures has set the industry standard for customer service and comfort and is a pioneer in the adoption of current digital and 3-D technology and a leader in alternative content programming from live sports to concerts to opera.